

Builders Merchant Monthly OMNIBUS Survey



February 2023

A monthly OMNIBUS of UK builders' merchants

MRA Research added 4 questions to the Omnibus about...

- skills shortages
- young people and
- women in the industry

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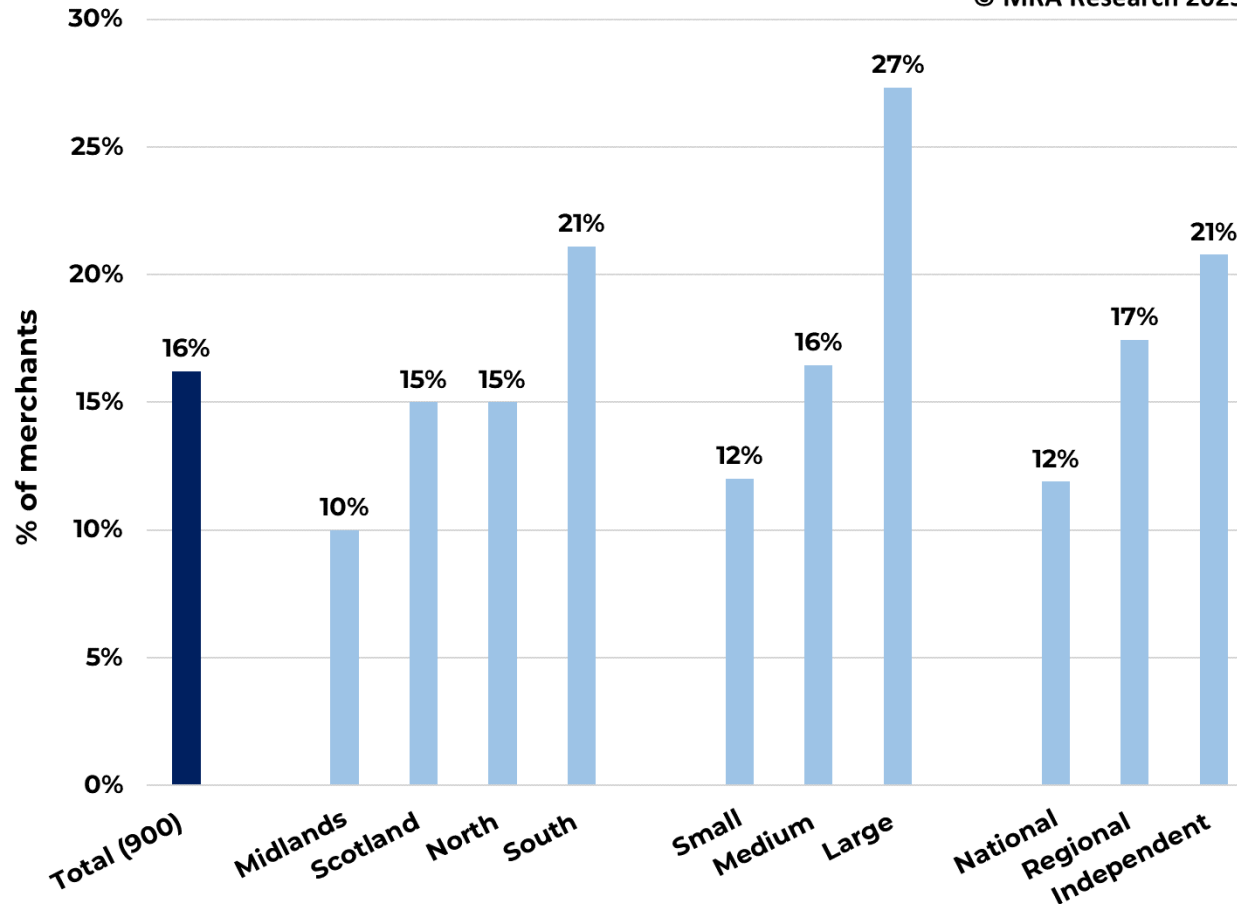
A monthly OMNIBUS of UK builders' merchants



Skills Shortages

The most important challenges for the construction industry today - Skills Shortages & finding the next generation of builders
May 2022 - January 2023

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About 1 in 6 (16%) of merchants say that skills shortages and finding the next generation of builders is the most important challenge for the industry.

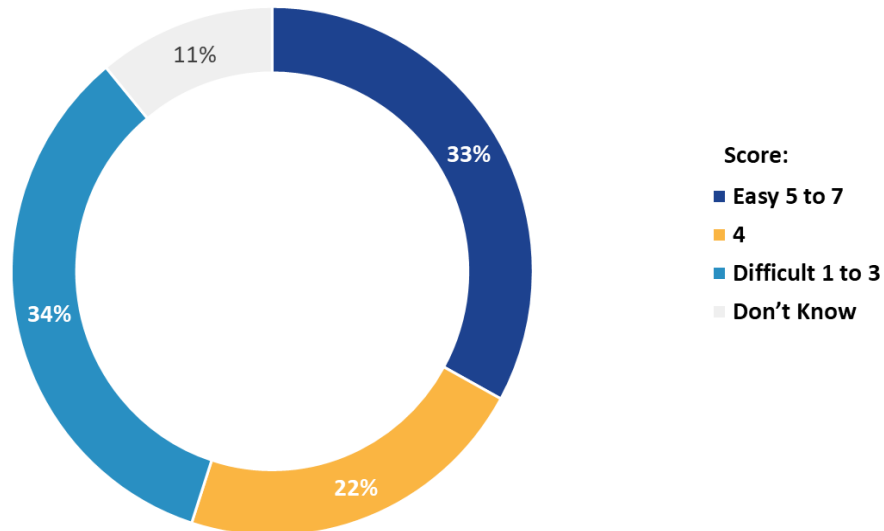
Independents (21%), Lightside Merchants (28%), Large outlets and merchants in the South (21%) are the most concerned.



Ease of attracting young people into the industry

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Ease of attracting young people into the industry
On a scale of 1 to 7 where 1 is very difficult and 7 is very easy. How easy do you find attract young people into the industry?



Score:
■ Easy 5 to 7
■ 4
■ Difficult 1 to 3
■ Don't Know

1 in 3 merchants say it's easy to attract young people into the industry.

But a similar proportion say it's difficult.

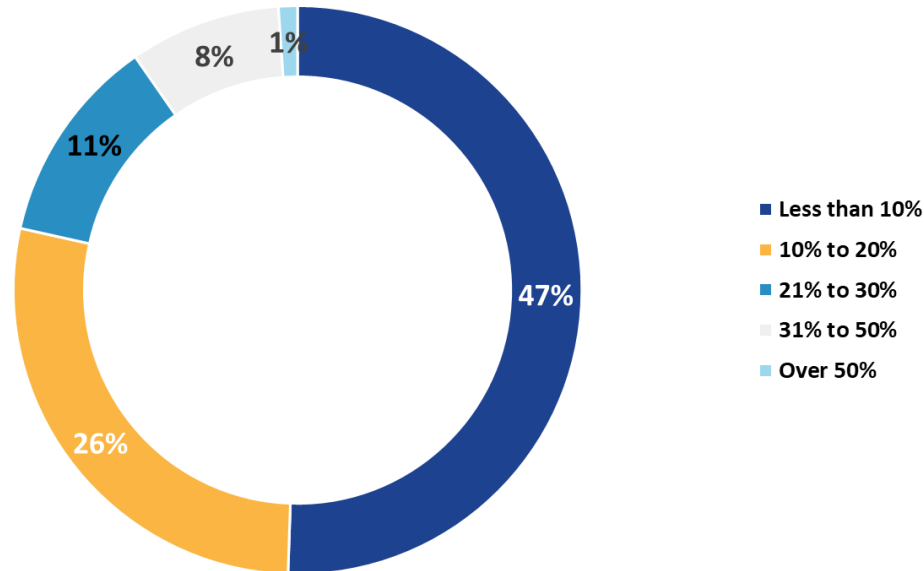
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Base: 100



Gender profile

Percentage of women in workforce
Roughly what percentage of your workforce are women currently?



While still a minority, the number of women in the industry is growing.

Nearly 1 in ten merchants say women make up 31-50% of their workforce.

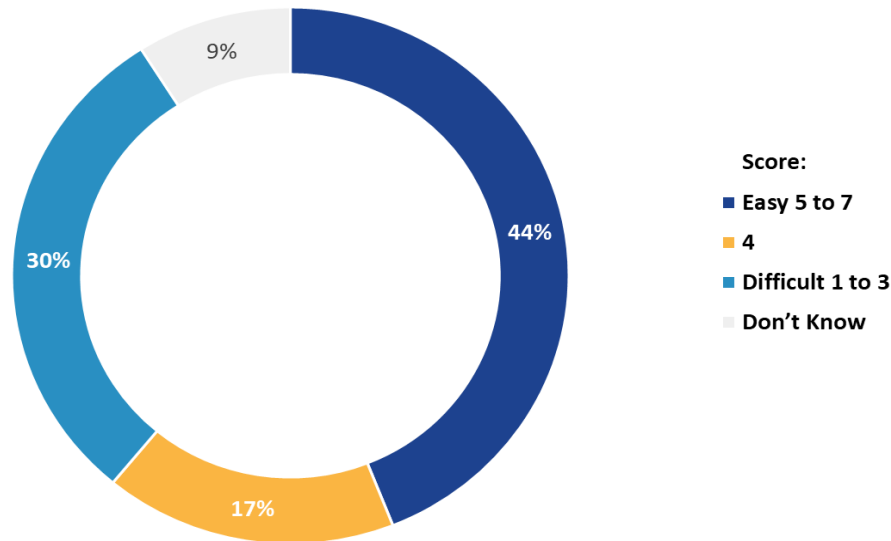
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Base: 100



Recruiting women into the industry

Ease of recruiting women into the industry
On a scale of 1 to 7 where 1 is very difficult and 7 is very easy. How easy do you find women into the industry?



Builders' merchants find it easier now to recruit women into the industry than young people.

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Base: 100

A new Omnibus survey of Builders' Merchants for you

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- MRA Research has launched a new monthly Omnibus survey. In an Omnibus survey you can buy as few or as many questions as you want. The results are for your eyes only.
- Benefits include:
 - Representative sample of merchant views with built in quotas for reliability.
 - Research is conducted by experienced professionals who know the industry.
 - It's quick, confidential, reliable and a lot more cost effective than chancing your own or commissioning an ad hoc survey. Plus, free advice and support to get it right.
 - Help with designing questions and calculating how many interviews you need.
 - Results presented in tables. Or can be with charts and bullet point commentary.

PBM's Omnibus questions in February focused on skills shortages & finding the next generation of builders.

Talk to Yvette Kirk, MRA Research Project Director on 07918 272936 or email yvette@mra-research.co.uk Create your own survey now - with results 2 working days after fieldwork.



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